Lyfegen

Contact us

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Client situation

Large pharmaceutical company and private payer seek to make an innovative cancer therapy accessible to patients in Latin America

Enabling 200 patients to access a cancer therapy

Why value-based contracting

No commercial agreement could be reached between the Pharma company and private and public healthcare payers due to heavy budget constraints and uncertainty of the performance of the therapy, leaving patients unable to access the therapy.

The private healthcare payer refused to accept a volume-based price as well as a simple discount model for the cancer therapy.

How Lyfegen enables value-based contracting

Implement Lyfevalue

A digital contracting solution, which continuously captures and evaluates patient-level eligibility metrics, outcomes and resulting prices based on the clinical trial protocol of the cancer therapy and the set price.

Digital outcome-based contracting platform between Pharma & Payer

Parties defining outcomes, pricing, conditions & adherence criteria

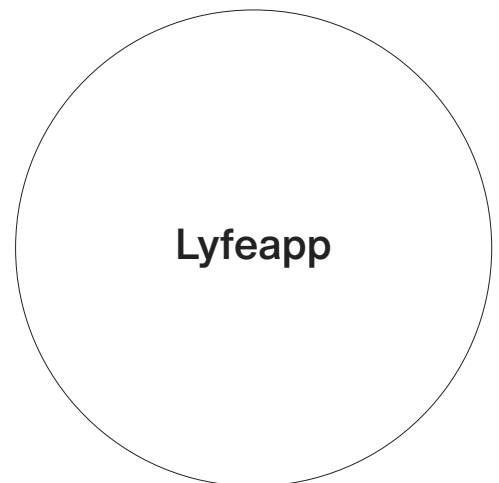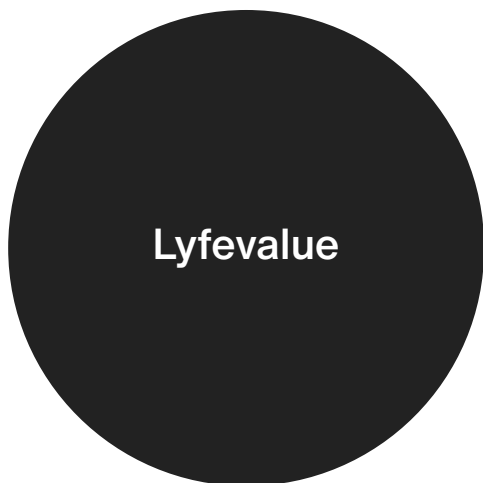Real-time overview on outcomes, patient & financial performance

Implement Lyfeapp

A patient management system, allowing healthcare professionals to digitally manage their patients.

Patient management platform for Physicians

Capture & track treatments & outcomes

Physicians & care teams receive valuable patient insights

Lyfevalue   +   **Lyfeapp**

Client benefits

Patient level reimbursement based on clinical trial protocol with transparency on therapy performance and financial obligations for the contracting parties. A Patient Management tool for Oncologists to support the patients' therapies.

Pharma & Payer don't have administrative efforts to execute value-based contract as **Lyfegen automates the process**

Physicians & care teams save time due to central & digital repository of information

Due to the time savings, physicians & care team can spend more time with patients

How Lyfegen can enable access for patients with you

Do you want to make an innovative treatment or supplemental indications available to patients but cannot agree on a fair reimbursement?
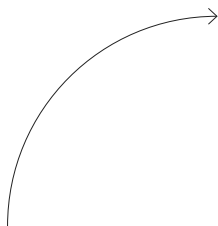
Do you want to switch from buying & selling products to buying & selling health outcomes?

Do you have a value-based strategy in place but lack guidance and technology to realize it?

Do you want to play an active role in driving the focus on patient value and shape the healthcare environment before others do it?

Do you want to benefit from unprecedented real-world data & insights to complement treatment study results?

Do you want to gain a competitive advantage by achieving better outcomes for patients?

One yes is enough to reach out to us.

Our strong network, expertise & knowledge help you to reach your goals while relieving your short-term and continuous efforts to make value-based contracting a reality for you

Benefits of working with Lyfegen

Accelerate, broaden, & sustain access to healthcare innovation

Improve appropriate use & compliance of treatments

Better outcomes for patients

Facilitate & incorporate pay for performance healthcare pricing models

We need value and data-driven contracts to ensure patient access to innovative treatments. Lyfegen offers the platform to make it a reality. Prof. Dr. Jens Grueger

How we make value-based contracting a reality for you

Innovative tech
Lyfegen's groundbreaking & patent-pending platforms create unprecedented opportunities for you in providing medical access to patients whilst addressing payer & provider needs

Experience
You benefit from our vast experience in helping entities shift from selling products to outcomes, in value-based contracting, ranging across countries & continents, disease areas and contracting models
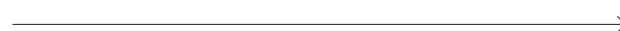
Knowledge
You have questions, we have answers. We believe knowledge should be a common good and thus, our knowledge is YOUR knowledge

Empathy
First we listen, then we speak. Understanding & solving problems that really matter to you is at the core of our business

Don't start big, start now.

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